

emily jobson

experience

The Hollywood Reporter

Los Angeles, CA

Senior Designer

June 2007 - present

Design editorial content for weekly magazine
Art direct and design daily film festival print publications on location in six international cities
Lead web asset designer for THR.com
Art direct and manage photographers and illustrators
Integral member of the 2010 team in rebranding and relaunching The Hollywood Reporter as a weekly magazine

Shout Factory

Santa Monica, CA

Art Director

December 2005 - June 2007

Art directed all music and home video entertainment packaging and marketing materials
Developed special packaging with manufacturers
Responsible for press checks, photo shoots, illustrations and department budgets
Hired and art directed a team of in house and out of house artists and design firms
Art directed the redesign and relaunch of shoutfactory.com.
Designed all flash advertising on shoutfactory.com

EMI Music

Los Angeles, CA

Designer

July 2004 - December 2005

Designed CD packaging
Art directed a series of 50+ titles for major retailers
Head of the digital art department
Designed marketing and sales materials
Worked directly with creative director and production manager to follow through on the full cycle of the print process

Move.com

Thousand Oaks, CA

Designer

September 2002 - July 2004

Designed online advertising for national clients
Created inhouse marketing materials
Designed all online promotional materials
Responsible for working with sales and outside advertisers to build custom web based ad units

education

University of Wisconsin – Madison

Madison, WI

August 1997–December 2001

Bachelor of Science in Fine Art

Focus in graphic design and photography
Dean's List
3.4 gpa

American Intercontinental University

London, England

August 2000–January 2001

Study abroad program
Focus in graphic design and photography
Dean's List
3.8 gpa

awards

2010 SPD Awards

Magazine redesign and editorial design

2006 Alex Award

Winner for best DVD box set design

2002 & 2003 Move.com

Designer of the Year winner

skills

Adobe Indesign
Adobe Photoshop
Adobe Illustrator
Adobe Flash
Adobe Dreamweaver
Adobe Fireworks
Adobe Bridge
Quarkxpress
Microsoft Word
Microsoft Powerpoint
Microsoft Excel
HTML
FTP
Film Photography
Film Processing
Digital Photography
Digital Video
Movable Type
Book Binding

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