

EMILY JOHNSON

Creative Direction & Design

EXPERIENCE

Chicago Magazine

Chicago, IL

Deputy Design Director // Nov 2015 - present

Art direct and design all sections of monthly magazine
Conceptualize and direct illustrations and photo shoots
Direct and design all pieces for chicagomag.com
Host, concept and produce multiple video series
Design and direct multi-platform storytelling
Spearheaded the redesign and relaunch of chicagomag.com
Manage a team of designers, developers, video and web editors
Instagram content creator
Create and manage multiple revenue streams on Instagram
Direct and design marketing, events and sales materials
Direct brand cohesion across all platforms

Billboard Magazine

New York, NY

Associate Art Director // Sep 2014 - Nov 2015

Art directed and designed all sections of weekly magazine
Conceptualized illustrations and photo shoots
Created web assets and infographics

The Hollywood Reporter

Los Angeles, CA

Associate Art Director, International // Jun 2007 - Sep 2014

Art directed, designed and managed daily print publications on location for multiple international film festivals.
Managed the international festival team
Lead web designer for THR.com
Art directed and designed all sections of weekly magazine
Art directed and managed photographers and illustrators
Rebranded and relaunched *The Hollywood Reporter* as a weekly
Launched and designed weekly iPad edition

Shout Factory

Santa Monica, CA

Art Director // Dec 2005 - Jun 2007

Art directed all music and home video packaging
Developed special packaging with manufacturers
Managed and art directed in-house and freelance designers
Art directed the redesign and relaunch of shoutfactory.com.
Designed all digital advertising on shoutfactory.com

EMI Music

Los Angeles, CA

Designer // Jul 2004 - Dec 2005

Designed music packaging
Art directed a series of titles for major retailers
Head of the digital art department
Designed marketing and sales materials

EDUCATION

University of Wisconsin

Madison, WI

Aug 1997—Dec 2001

Bachelor of Science in Fine Art
Focus in graphic design and photography

American Intercontinental University

London, England

Aug 2000—Jan 2001

Study abroad program
Focus in graphic design and photography

AWARDS

2019 SPD Awards

Silver medal - photo feature, still life

2018 CRMAs

Multiplatform Storytelling

2014 LA Press Club

Best Magazine Design

2011 LA Press Club

Entertainment Publication of the Year

2010 SPD Awards

Magazine Redesign and Editorial Design

2006 Alex Award

Best DVD Box Set Design

2002 & 2003 Move.com

Designer of the Year

SKILLS

Adobe Indesign
Adobe Photoshop
Adobe Illustrator
Adobe Lightroom
Adobe Bridge
Adobe Premiere Pro
Adobe After Effects
Wordpress
Microsoft Office Suite
HTML & CSS
Digital Photography & Video
Movable Type